

**Strategic Action Plan (2023–2027) of Central Chest Institute of Thailand: 2026 Revision**

<b>Vision</b>	To be a leading center for medical and academic excellence in thoracic and cardiovascular diseases, driven by cutting-edge and high-value technology
<b>Values</b>	<p><b>C: CHANGE</b> – Embracing and responding to change.</p> <p><b>C: COMPETENCY</b> – Professional excellence and expertise.</p> <p><b>I: INNOVATION</b> – Fostering creativity and modern solutions.</p> <p><b>T: TRUST</b> – Earning public trust and confidence</p>
<b>Mission</b>	<ol style="list-style-type: none"> <li><b>Conduct</b> advanced research and development in medical knowledge and technology, specializing in thoracic diseases.</li> <li><b>Facilitate</b> the transfer of specialized medical knowledge and technology to public and private healthcare facilities.</li> <li><b>Provide</b> specialized tertiary care and support the referral system for thoracic disease patients.</li> <li><b>Enhance</b> the expertise and clinical skills of healthcare professionals in management and rehabilitation of thoracic diseases across both sectors.</li> <li><b>Collaborate</b> with and support relevant agencies or assigned missions to strengthen the healthcare system.</li> </ol>

Strategic Goals	Strategic Issues	Strategies
1. International Excellence: To achieve international standards in cardiovascular care and serve as a national model for excellence.	1. Service Quality Enhancement: Elevating cardiovascular services to meet national and international benchmarks through advanced technology	<ol style="list-style-type: none"> <li>Develop specialized clinical models for heart and lung diseases to optimize patient outcomes.</li> <li>Establish quality medical standards for thoracic diseases to support an aging society.</li> <li>Advance personalized medicine for thoracic conditions.</li> <li>Develop a comprehensive thoracic disease database.</li> </ol>
2. Actionable Innovation: To produce knowledge and innovation that yields tangible benefits in cardiovascular services.	2. Generating medical knowledge, developing specialized personnel, and fostering innovation to enhance cardiovascular services.	<ol style="list-style-type: none"> <li>Strengthen collaborative networks among medical service units.</li> <li>Promote academic and clinical knowledge transfer.</li> </ol>
	3. Advancing High-Impact Medical Research at National and International Levels	<ol style="list-style-type: none"> <li>Drive medical research and innovation development.</li> </ol>
3. Standardized Service Networks: To support high-quality, standardized medical services for heart and lung diseases nationwide.	3. Network Capacity Building: Strengthening the service capacity of regional health districts to meet cardiovascular and thoracic service standards.	<ol style="list-style-type: none"> <li>Promote and develop cardiovascular academic standards across health districts based on regional potential.</li> </ol>

		9. Advance national-level academic knowledge in cardiovascular medicine.
4. SMART Hospital Transformation: To evolve into a comprehensive and digitally driven SMART Hospital.	4. Integrated Care Delivery: Providing seamless and comprehensive medical services.	10. Upgrade to a SMART Hospital model. 11. Accelerate Digital Transformation.
5. High-Performance Organization: To maintain a well-managed organization grounded in good governance.	5. Operational Excellence: Developing management systems toward a high-performance organization (HPO) with integrity.	12. Develop human capital and modern HR management systems. 13. Enhance internal and external communication and corporate image. 14. Modernize management systems based on New Public Management (NPM) principles.